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IP FACTORY ANNOUNCES THE APPOINTMENT OF CHRIS KALISH AS PRESIDENT

The Board of Directors of the IP Factory has appointed Chris Kalish as President, replacing Bruce Carlson who was recently elected as President and CEO of the Connecticut Technology Council.

Bruce Carlson will continue to serve on the IP Factory Board of Directors as its Chairman. “The IP Factory is in good hands with Chris’ day to day leadership. Not only does he have the Fortune 500 experience to be able to talk to corporations about potential projects, but he strongly shares the IP Factory Board’s belief that the future for Connecticut is in the development and growth of new technology companies.”, said Mr. Carlson.

From 1999 to 2011, Chris was the Executive Director of the General Electric edgelab, an applied academic research facility which executed strategic corporate initiatives from New Technology and Product Introductions (NTI / NPI) and Market Entrance Strategies to stochastic risk modeling and econometrics. Prior to coming to the IP Factory, Mr. Kalish was an independent management consultant for TJX Companies (Marshalls, Homegoods and others) in Massachusetts, where he developed strategies and analytics for the retail buying community. Chris is also the immediate past Chairman of the Connecticut Technology Council.

“This is a great opportunity for me, professionally, and represents a concept and community that I am proud to serve and passionate to grow,” Kalish stated. As President, Chris will lead the IP Factory, with an initial focus of developing a strategic growth plan and refine the operational model created over the past three years.

Chris has been a member of the IP Factory Advisory Board since the organization’s inception and has served as an industrial mentor to IP Factory project teams.

Significant areas of concentration during this next year will include gap analysis and operational prioritization, stimulation of job growth in Connecticut, and funding and financial sustainability for the IP Factory.

“After 3 years of implementing this ground breaking idea we feel we have proven beyond a doubt that within Connecticut’s leading technology companies lies a tremendous cache of projects that could lead to the creation of new technology companies. With Chris’s leadership and some adjustments to the IP Factory model, the IP Factory is poised to capitalize on this opportunity” said Frank Marco, IP Factory Board Secretary and partner at Wiggin and Dana.